

So you're looking to commission an Illustration? Great! But where to start?

Things I need to know

1

Your ideas! Please jot down all ideas you have, you can include pictures if you wish (this should not be of other illustrators work).

2

Time Scale! Do you require the work to be complete in a certain time scale? Often I will be working on multiple jobs and this helps for me to work out if I am able to schedule you in. It is important to note that short deadlines may mean an increase in fee.

3

Size! Do you require the artwork to be of a certain size? I.e. For an Instagram post or a magazine article.

4

Use! What do you wish to use your illustration for? I.e. Is it for promotion for your products (it will be used multiple times) or a one off post on your social media? Why do I need to know this? This can determine the price of the illustration. **The use of your illustration is called a licence.**

A licence is a terms of use form (nothing scary!). It outlines the use of the illustrations and how you and I are protected i.e. That the illustration is exclusively yours to use and it also ensures that you are getting work that has not been copied. For example, I haven't just pinched an image of Google and sold it to you.

5

Process! Once ideas have been discussed I will send a series of 'roughs'. This helps us to see if we are happy with the idea and gives us the opportunity to iron out any issues before committing!

Need a little more help?

Lets arrange a virtual coffee! We can discuss all of the above and any further questions you may have!

Speak soon! Ailie :)

Contact

Click links below:

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