

Illustration

#### Let's show your clients just how great you are and inspire them to work/buy from you by telling your story!

A lot of the work I do is about helping clients tell their story through visuals. I wanted to create a package that will help small business owners and clients tell their story. Are you needing some fresh content, something to make your website stand out from everyone else's or simply want another way to visualise your business to your clients?!

# What can I offer you?



#### A portrait of yourself/staff

This is a fun alternative to a photo (perfect for those that hate having their photo taken too). Perfect for that about page on your website or a post on your social media.



#### An illustration of your product.

This can be great content for your social media, adding an extra dimension to what your customers experience when they work or buy from you.



# An illustration of any element or aspect of your business you wish to reflect.

ie. swimwear brand. Content including where or when your customers may wear your product helps create the story you wish for your customers to delve into and experience when they buy from you.



#### How does this work?

We will work collaboratively on your ideas for your business and help build your story!

First you will need to fill in my commission form! (Please contact me and I will send this through to you). This covers your ideas, time scale and your intended use of the illustration etc. and helps me come up with a quote for you!

Then we can arrange a virtual coffee! This is the fun part! Here we can discuss any ideas we have!

Once ideas have been discussed I will send a series of 'roughs'. This helps us to see if we are happy with the idea and gives us the opportunity to iron out any issues before committing to the final design!

## Something else?

Is there something else you would like for your business?
Get in touch, I am always happy to discuss ideas

### Contact

Click links below:

www.ailieclarkillustration.co.uk @ailieclarkillustration contactailieclark@gmail.com

# Ailie Clark

Illustration

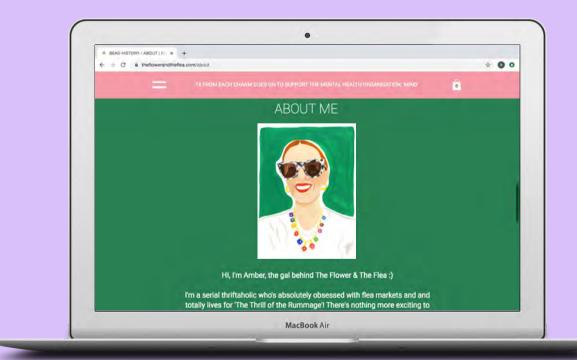
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## How it could look







Example business used, theflowerandtheflea.com

## Need a little more help?

Lets arrange a virtual coffee! We can discuss all of the above and any further questions you may have!

Speak soon! Ailie:)

## Contact

#### Click links below:

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